

Shaping the Future of HR in Asia

November 7, 2019

Drama & Company

Remember

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Today's Agenda



**HR Industry Trends
&
Our Unique Approach
to the Asian Market**

Recruitment 1.0 "Job Ads"



Recruitment 1.0 “Job Ads”

Being digital

The logo for Indeed, featuring the word "indeed" in a blue, lowercase, sans-serif font with a registered trademark symbol. A blue arc is positioned above the letter "i".The logo for JobKorea, featuring the word "JOBKOREA" in a white, uppercase, sans-serif font with a registered trademark symbol. A white speech bubble icon is positioned to the right of the text.The logo for Saramin, featuring the word "saramin" in a white, lowercase, sans-serif font.The logo for Recruit, featuring a white stylized "R" icon followed by the word "RECRUIT" in a white, uppercase, sans-serif font.The logo for Monster, featuring the word "MONSTER" in a purple, uppercase, sans-serif font.The logo for CareerBuilder, featuring the word "careerbuilder" in a lowercase, sans-serif font. "career" is in orange and "builder" is in blue.

Problem

1 Only for active job seekers

(Competent talents used to be passive job seekers)

2 Hard to find suitable positions

Recruitment 2.0 “Talent Search”

Talent Search



Recruitment 2.0 “Talent Search”

A dark gray silhouette of a world map is centered in the background of the slide.

LinkedIn

600,000,000 +

Registered members

Recruitment 2.0 “Talent Search”

A dark grey world map is centered on the slide. A bright yellow dot is located in East Asia, with two concentric, semi-transparent yellow circles radiating from it, highlighting the region. The word "Opportunity" is written in a large, bold, yellow font over the map.

Opportunity

However, LinkedIn has a limited presence
in Asian countries

Recruitment 2.0 “Talent Search”

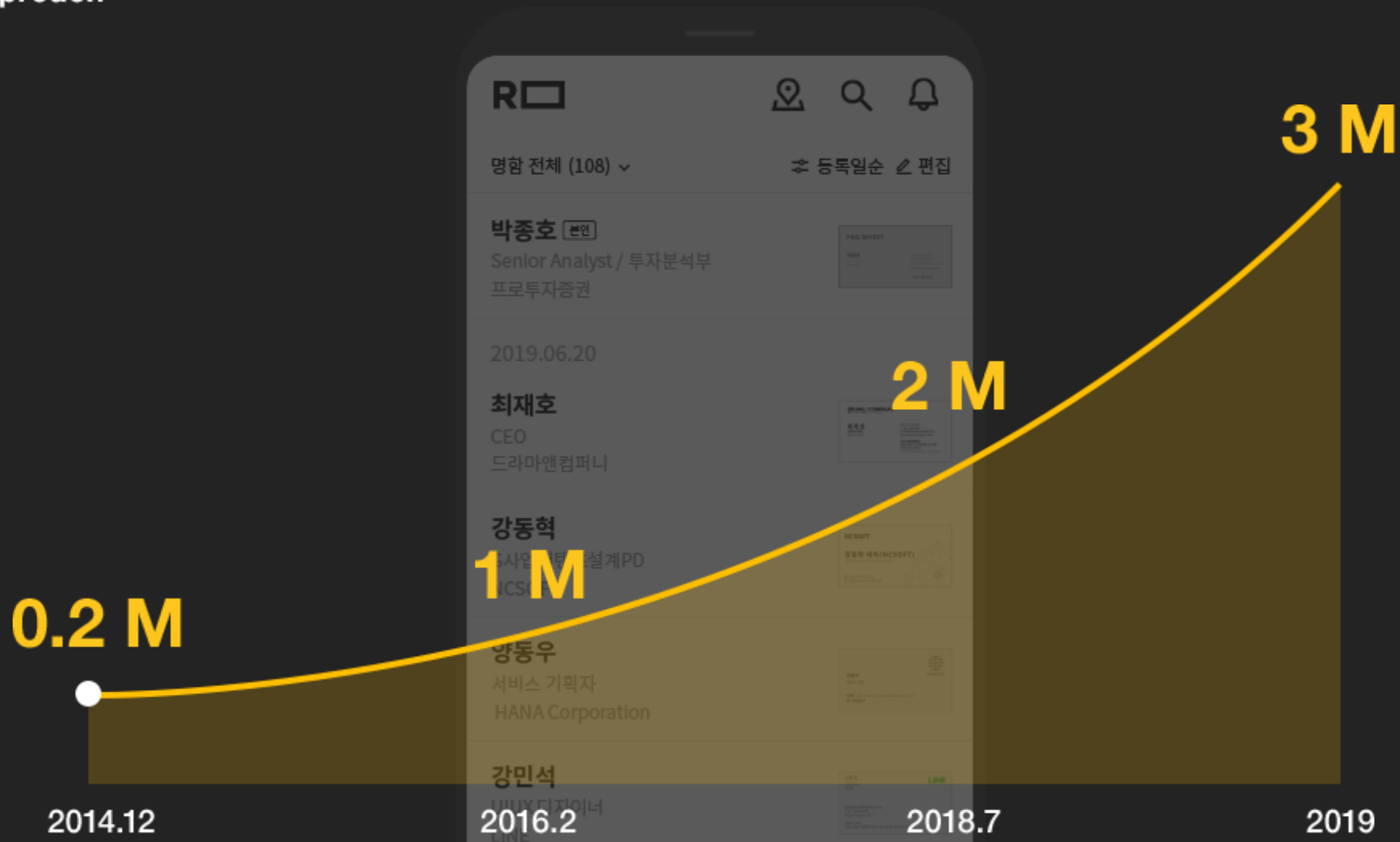
Problem

Quality professionals don't register their CVs

Causes

- 1 Not enough motivation for passive job seekers
- 2 Concern about present employer seeing the fact that they are open to offers

Our Unique Approach



Remember Career

*“ Even though you’re not considering it,
why don’t you receive better job offers? ”*

+ 400,000 In only
three months
Registered talent

최고의 전문가나 인재를 직접 찾아보세요

전체 초기화

고급 검색
검색

직무 카테고리 > 선택한 값이 없습니다

검색 필터

업종

업종 선택 >

직급

대표급 임원급
 차/부장급 사원급
 대리급 사원급
 기타

경력 전체

1
20+

지역

지역 선택 >

99+명 검색 됨

노OO 9년

Senior Professional (전장 사업팀 사업협력그룹)
삼성전자

신규사업개발 전략 기획 사업 기획 해외 영업 M&A 제품-서비스

경력 삼성전자 (재직중)
 학력 한국과학기술원(KAIST) 석사(Master's degree) | 연세대학교 학사(Bachelor's degree)

김OO 12년

팀장 (로봇사업센터 /I-로봇사업기획)
SK 텔레콤

사업 기획 신규사업 개발 서비스 기획 불특정민

경력 SK 텔레콤 (재직중)
 학력 뉴욕주립대 스토니브룩 석사(Master's degree) | 중앙대학교 학사(Bachelor's degree)

이OO 14년

부장 (H&A선행상품기획실 / H&A Insight팀)
LG 전자

사업 기획 신규사업 개발 서비스 기획 IT 기획

경력 삼성전자 (재직중)

Distinctive Features of Remember Career

- 1 Only approved recruiters can use it**
- 2 Current firm's employees can't find the registered colleagues**

However, still...

- 1 Substantial efforts are required of recruiters
- 2 Job seekers have difficulty finding suitable positions

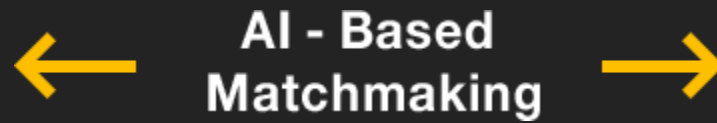
In the Near Future

**Automated
Matchmaking**

Recruitment 3.0 “Automated Matchmaking”



- Preference
- Domain
- Expertise
- Certificate
- Interest
- Job category
- Seniority
- Compensation



- Function
- Culture
- Benefit
- Industry
- Potential
- Reputation
- Compensation
- Region

Recruitment 3.0 “Automated Matchmaking”

Future recruitment industry will be driven by

AI technology

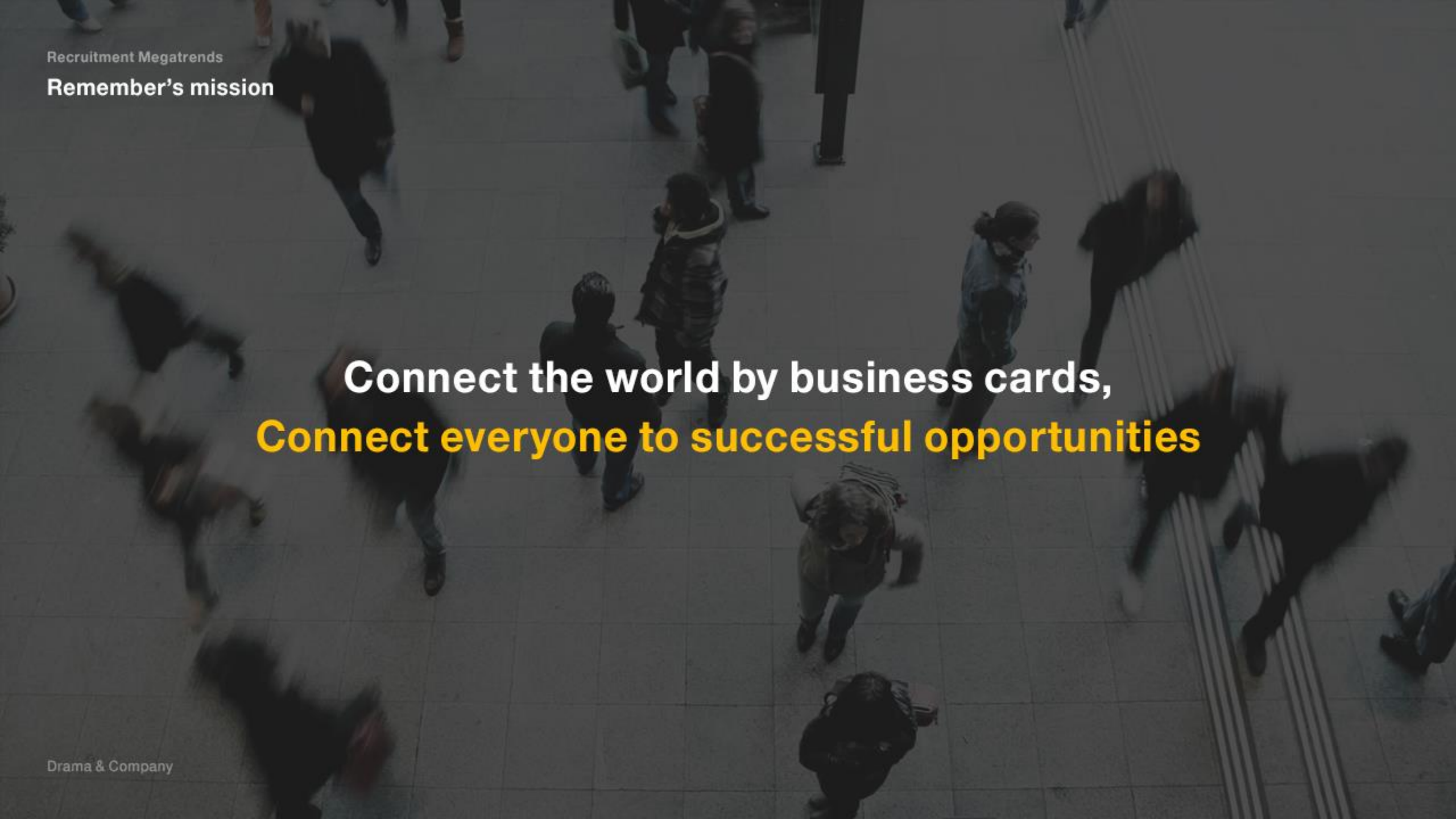
serving workers and employers

Recruitment 3.0 “Automated Matchmaking”

**A perfect fit for greater
career satisfaction and success**



**Career satisfaction equals
better business results**



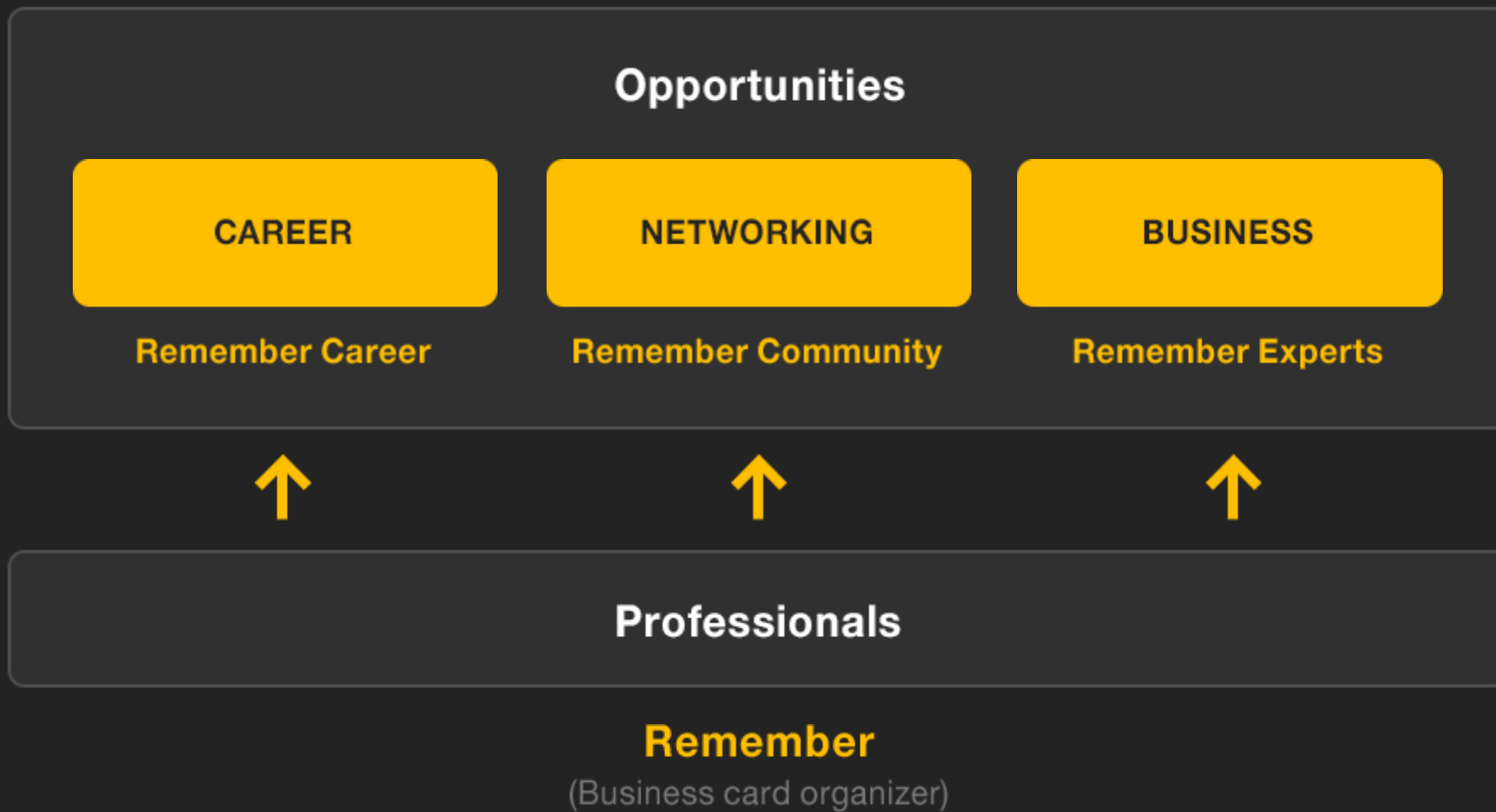
Recruitment Megatrends

Remember's mission

**Connect the world by business cards,
Connect everyone to successful opportunities**

Drama & Company

Remember's Blueprint



Remember 

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