

# How Technology Enhances our Humanity

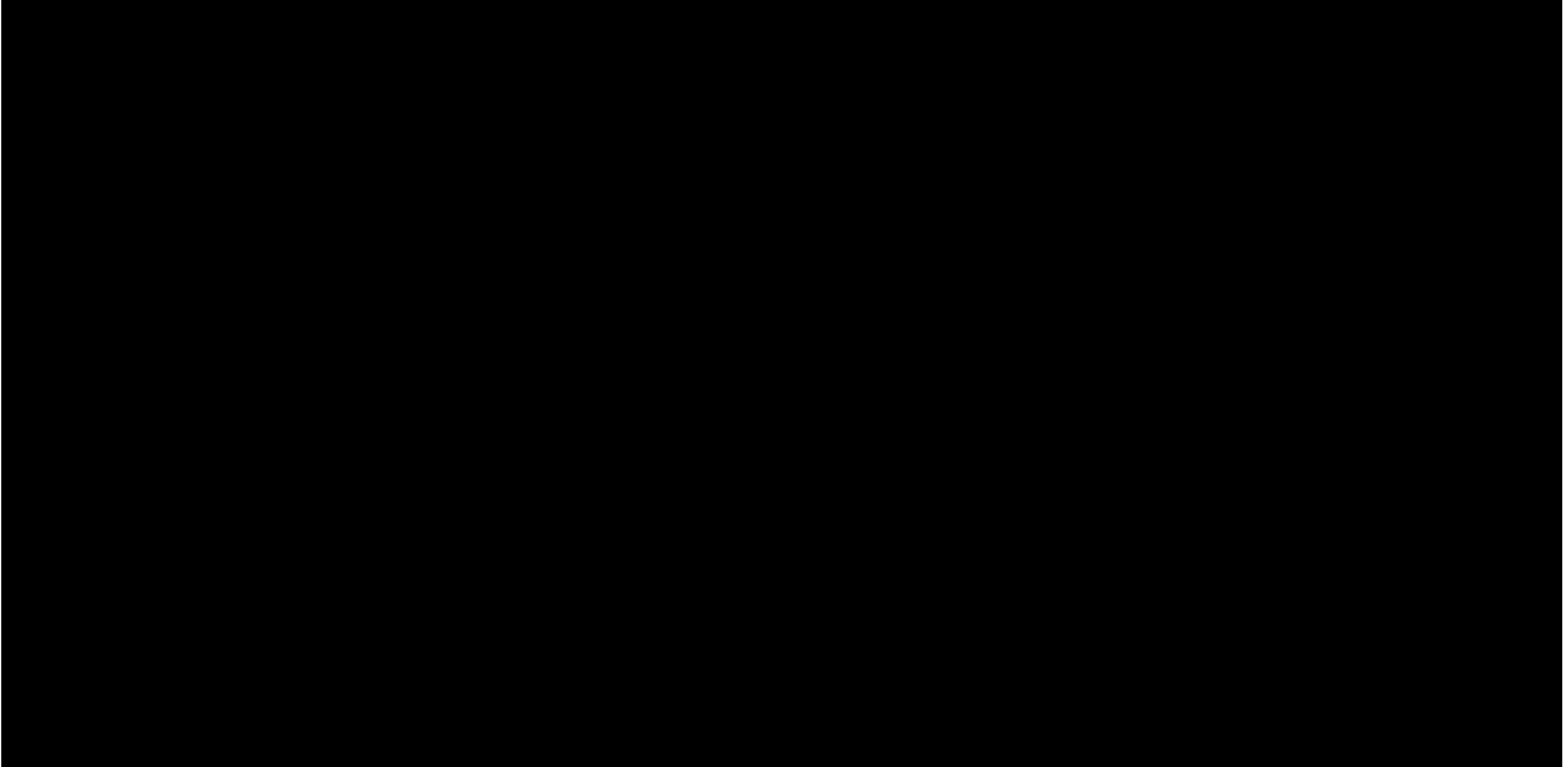
## The Power of Human Experience Management (HXM)

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PUBLIC



**#humanexperiencemanagement**



**Digital is here**





**Too often we fear  
technology instead  
of embracing it**



**We need talent  
managers who  
empower people  
with technology.**

**Putting people at the  
center of business**





## Human-focused organisations

**We need to fundamentally change three key parts of business today to get the most out of people:**

- 1. the experiences you deliver**
- 2. how your business is organised**
- 3. how you make decisions**

**PUNCH  
TODAY  
IN THE  
FACE.**



**Make it mine**



**Your people *are*  
your business**

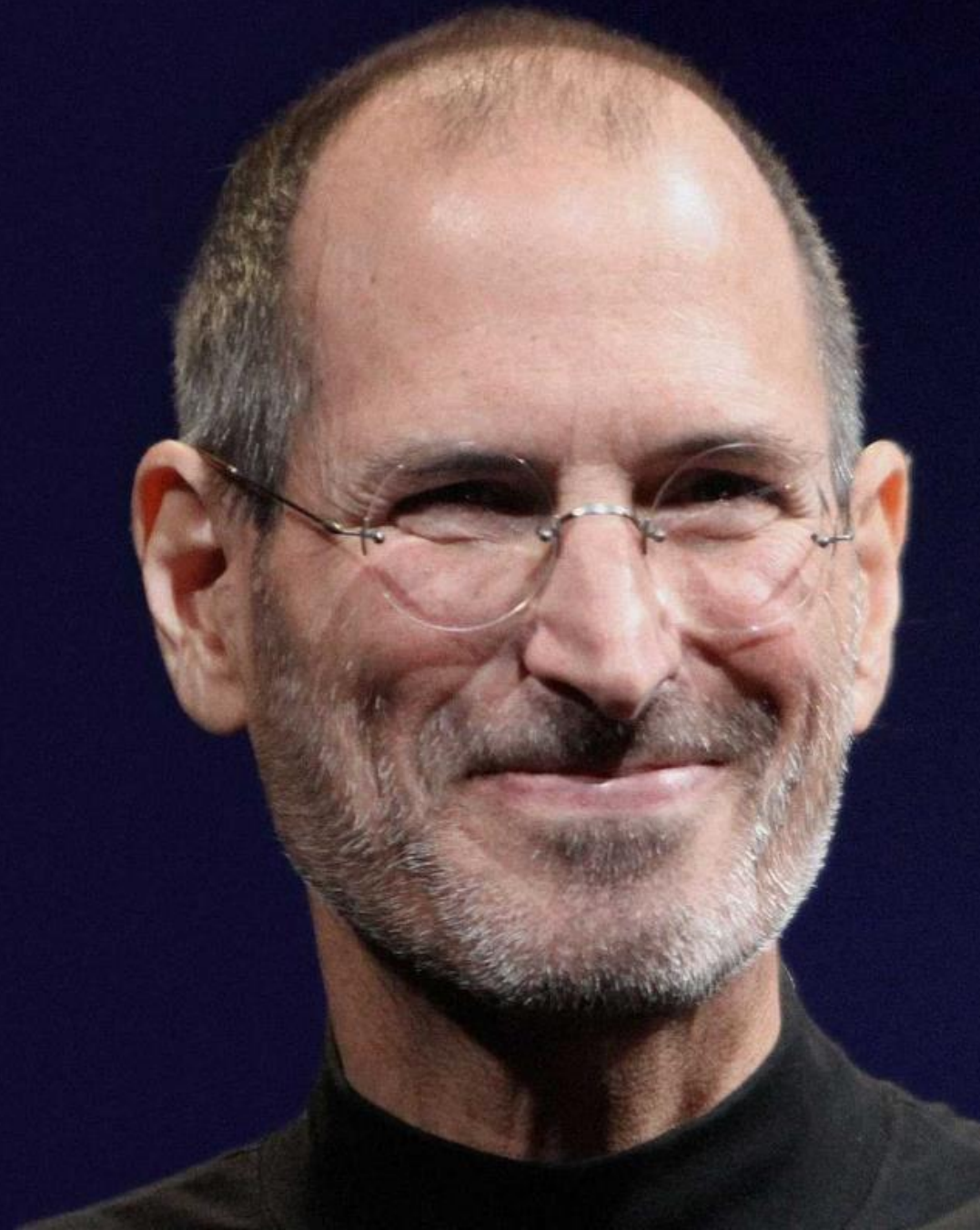




**Your customers want  
great experiences– your  
people are no different**



**Steve Jobs once said:  
“You’ve got to start  
with customer  
experience and work  
back toward the  
technology, not the  
other way around.”**



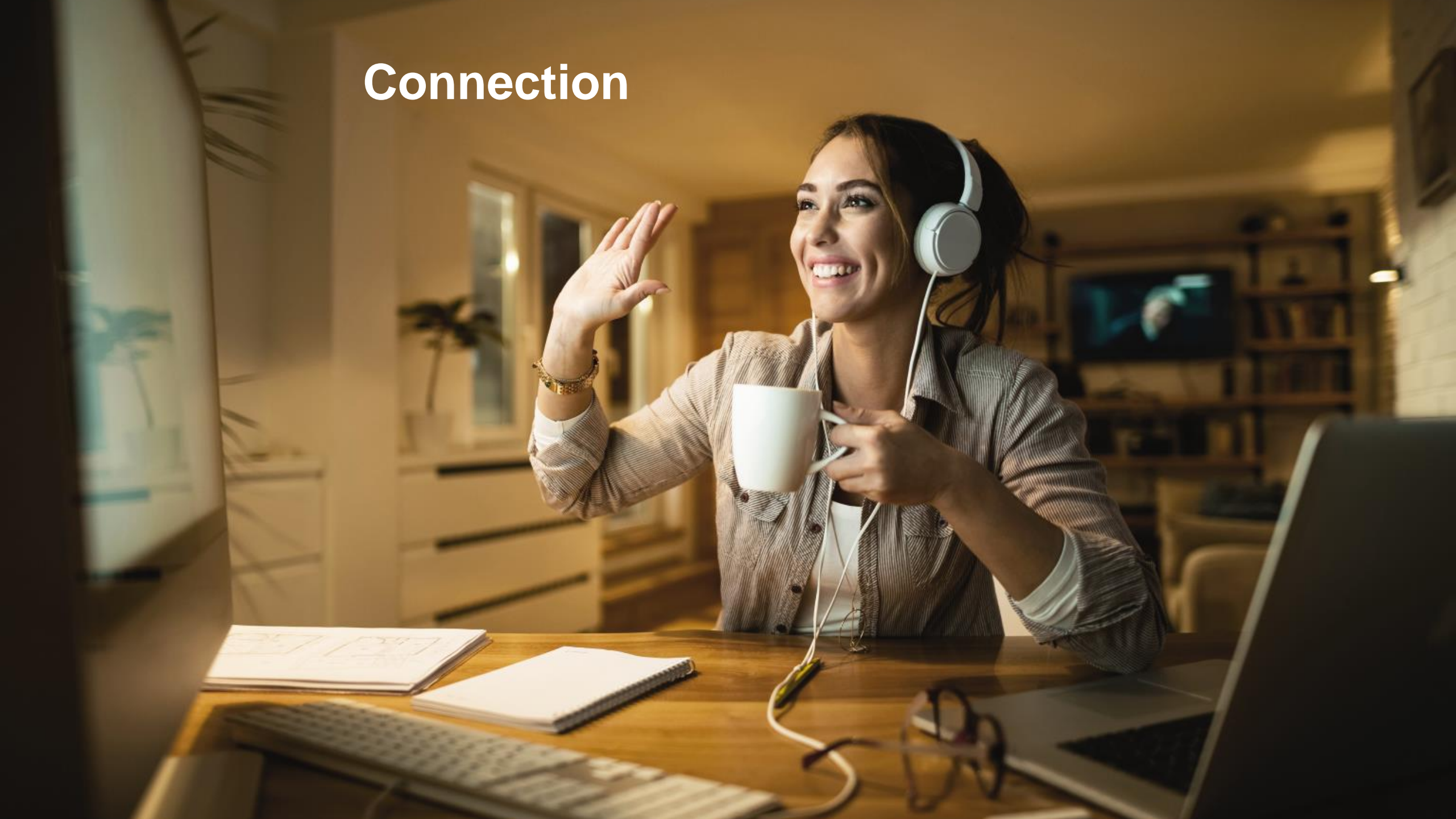




Stronger together



# Connection







topple the pyramid

**BOSS**



**Leader**



**New kind  
of leader**





**This means using  
digital today**



**Be the change**

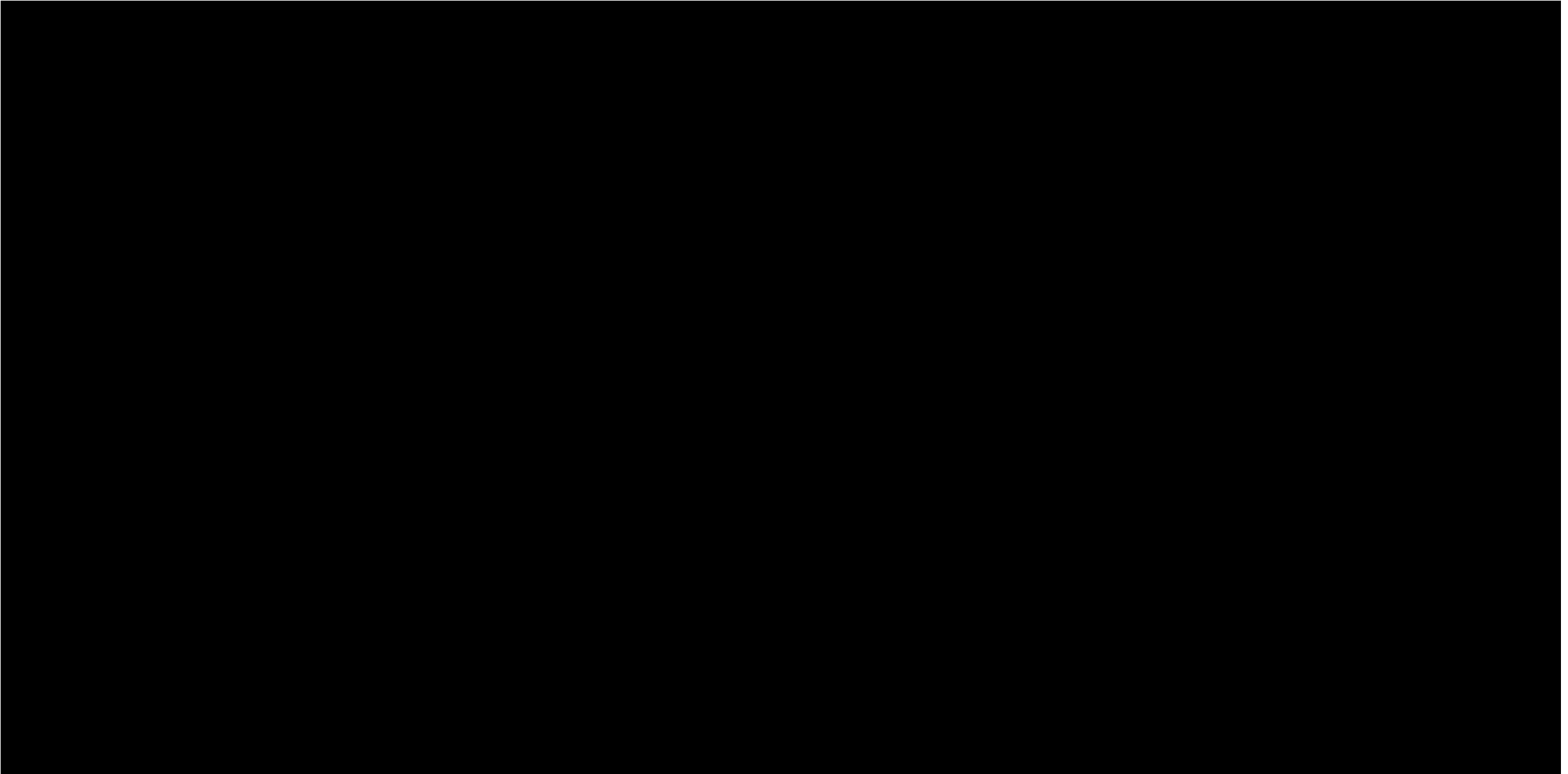




A dramatic silhouette of two hikers on a mountain ridge at sunset. The hiker on the left is positioned higher on the ridge, leaning forward and reaching out with their right hand to assist the second hiker. The second hiker is lower down, with their left leg extended back and their right arm reaching up to grasp the first hiker's hand. The sun is a bright, glowing orb positioned between the two hikers, creating a strong lens flare and casting long, dark shadows. The sky is a deep blue with scattered, light-colored clouds. The overall mood is one of teamwork and overcoming challenges.

**Lead the way**

**#humanexperiencemanagement**





# Thank you.