



REDBRICK

Key Factor

Cumulative Investment

\$18.3M

Creators

177,540

UGC Contents

455,473

Sales of 2021

\$2.1M

MAU

76,500

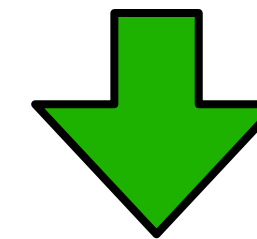
Education Contents

500+

Our Business

Web 2.0

<https://redbrick.space>



Web 3.0

<https://redbrick.land>

Mission

2018 ~ 2021

We believe the era of SW for everyone is coming

- Web-based SW creation platform
- Education program for SW creator
- Visual Coding, AI Tech, 2D/3D engine

2022 ~

We offer new land of opportunity for creators

- Open Metaverse for partners and creators
- NFT, DAO and Incubating Fund for creators
- Creator Economy with World's easiest creation platform

**“We build the New Land of Opportunity
for Brave Creators”**

Redbrick Mission

Creators' Talent is Our Value, Creators' Success is Our Success!



Contents Cloud

UGC, Premium Contents, Alliance



Tech Infra

3D Studio, SDK, Patents



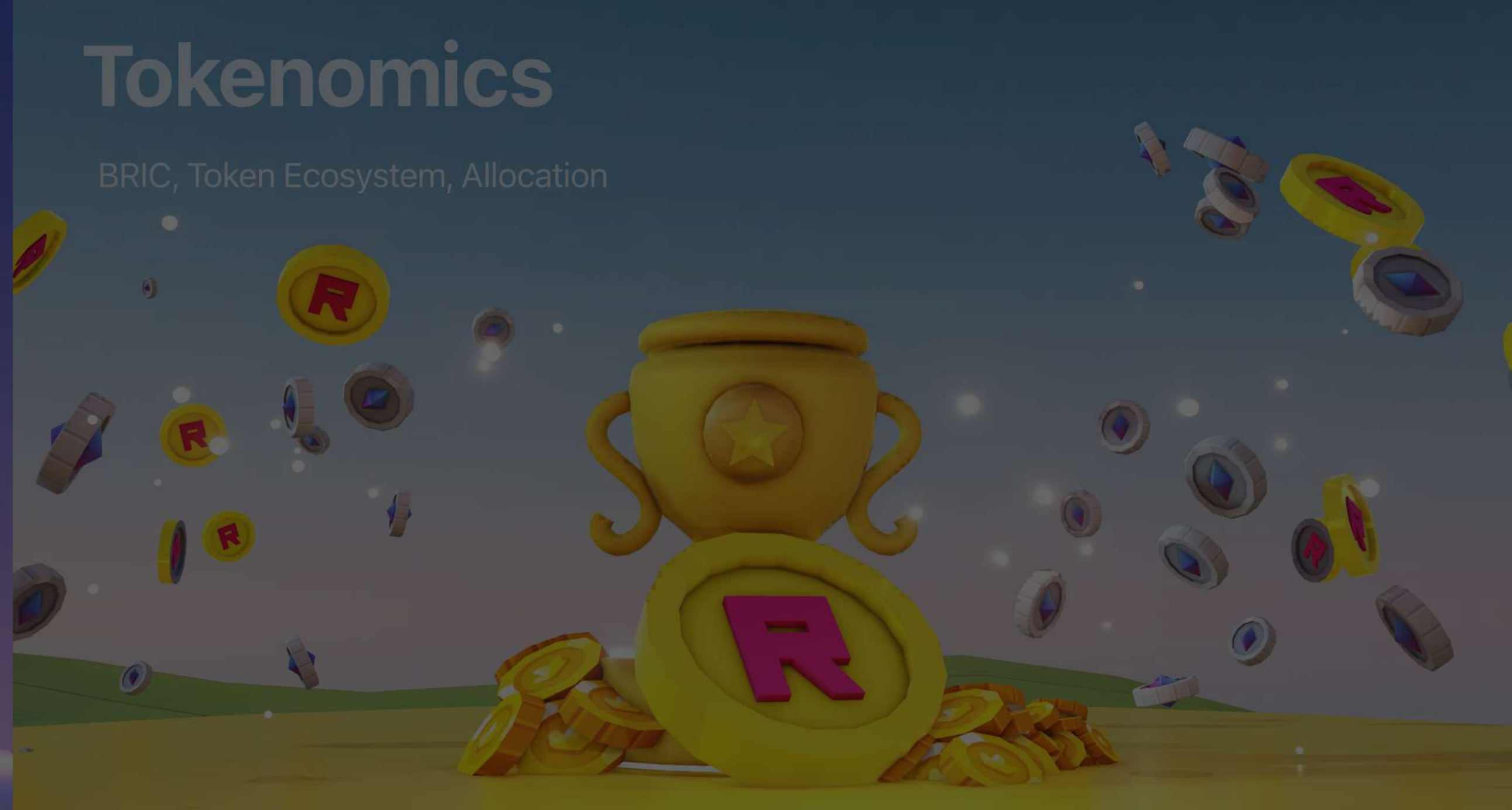
Creator Economy

Advertising, NFT Minting, Education



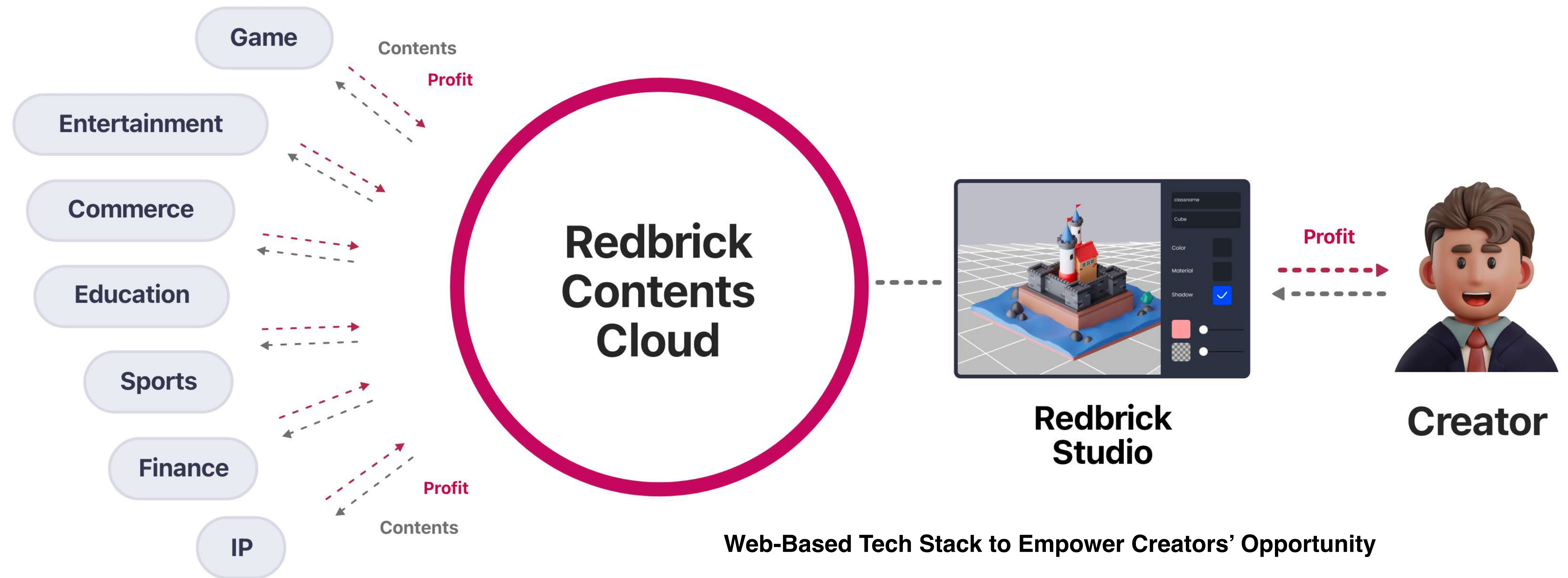
Tokenomics

BRIC, Token Ecosystem, Allocation



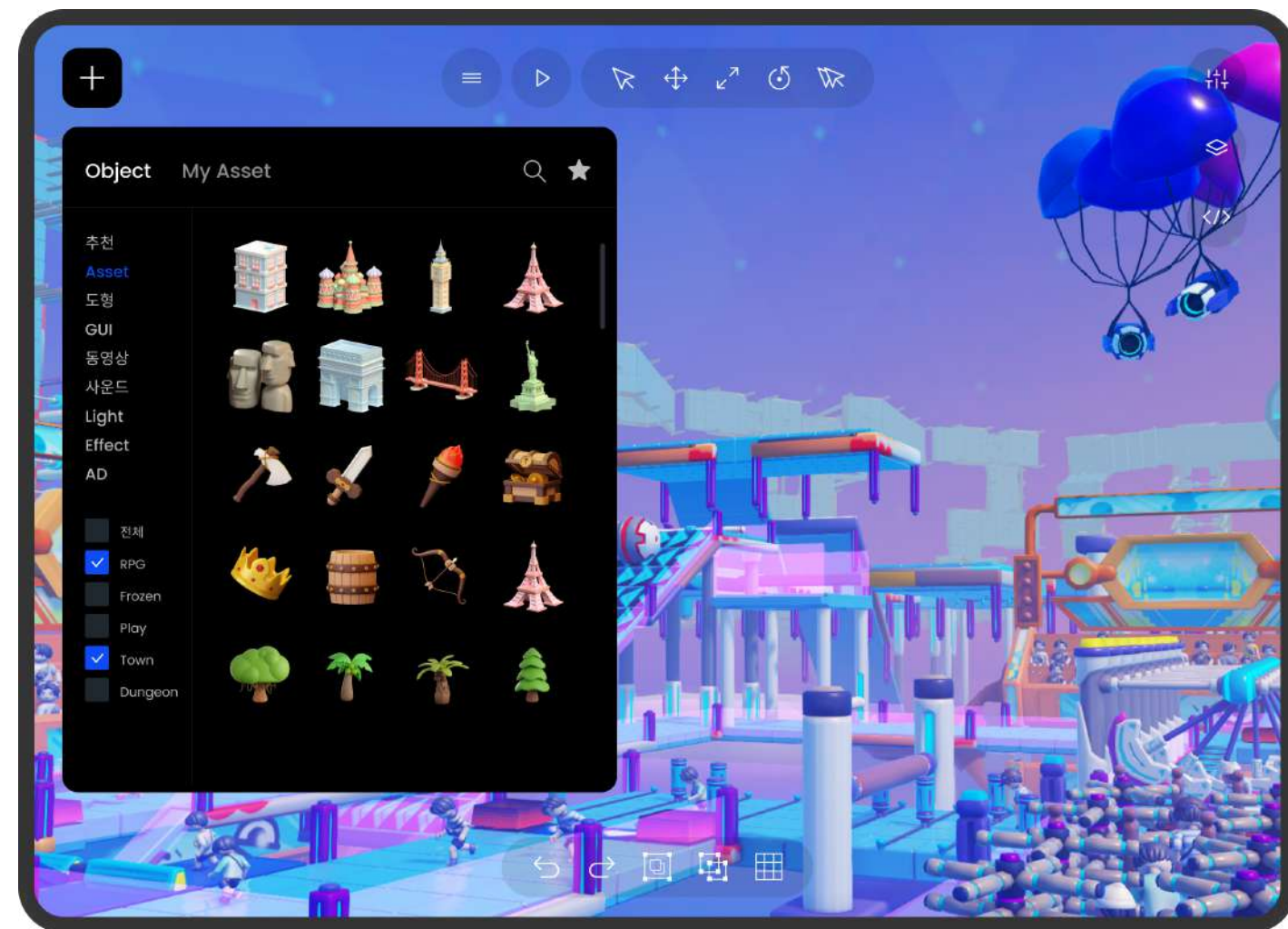
Why Contents Cloud?

Solve Segmented Metaverse Problem! Truly Build Once & Run Everywhere!



Contents Cloud SDK

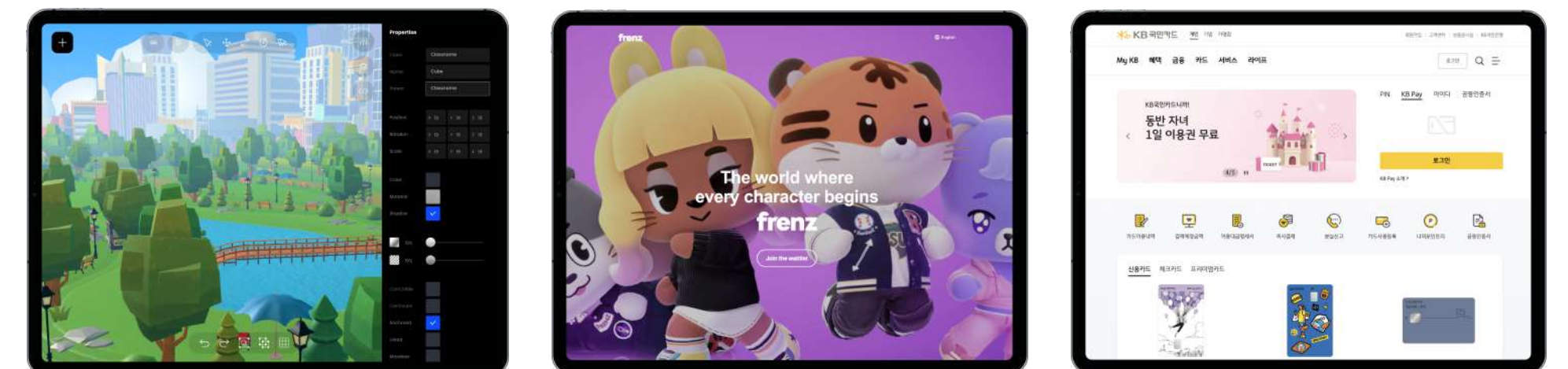
SDK that enables rapid implementation of
Open Metaverse in any APP, WEB Environment



Redbrick Metaverse Studio



APP



WEB

Metaverse Alliance with Contents Cloud

Business Collaboration B2B Alliance for IP, Finance, Entertainment, Gaming, Sports and More



IPX

2022.4Q.OPEN



KB CARD

2023.1Q.OPEN

Coming Soon

Game

Entertainment

Sports

Finance

IP

Education

Commerce

More Alliance

2023 ~

Contents Examples

Provide Users with the pleasure of Playing and Creating



Ballstopcle



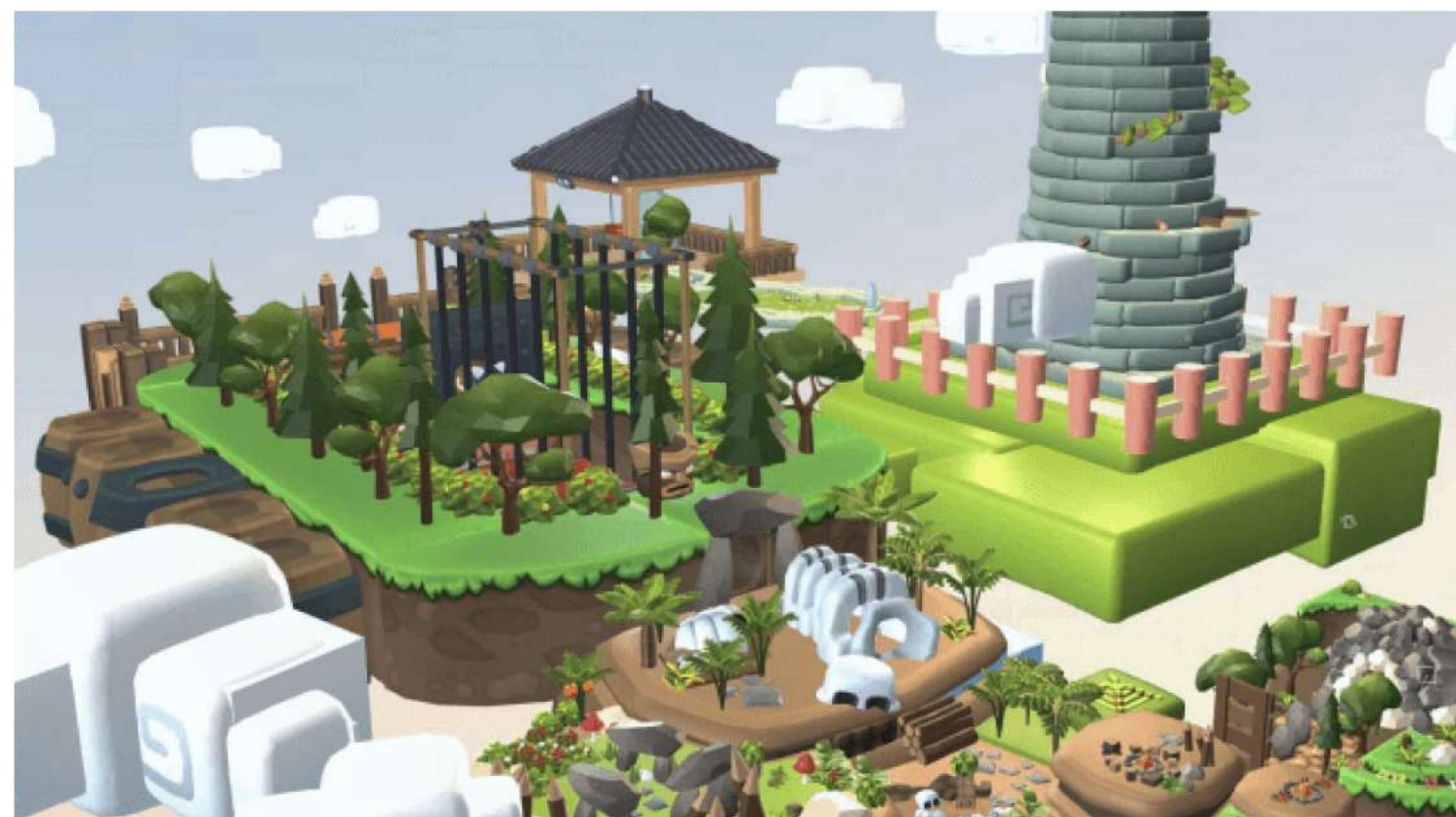
Halloween World



Donut be worry, be happy



Runnerz



Historical Adventure Race



FRENZ in NewYork

Avatar Examples

Alliance’s Avatar can seamlessly integrated to Redbrick Platform

IPX



KB



Redbrick



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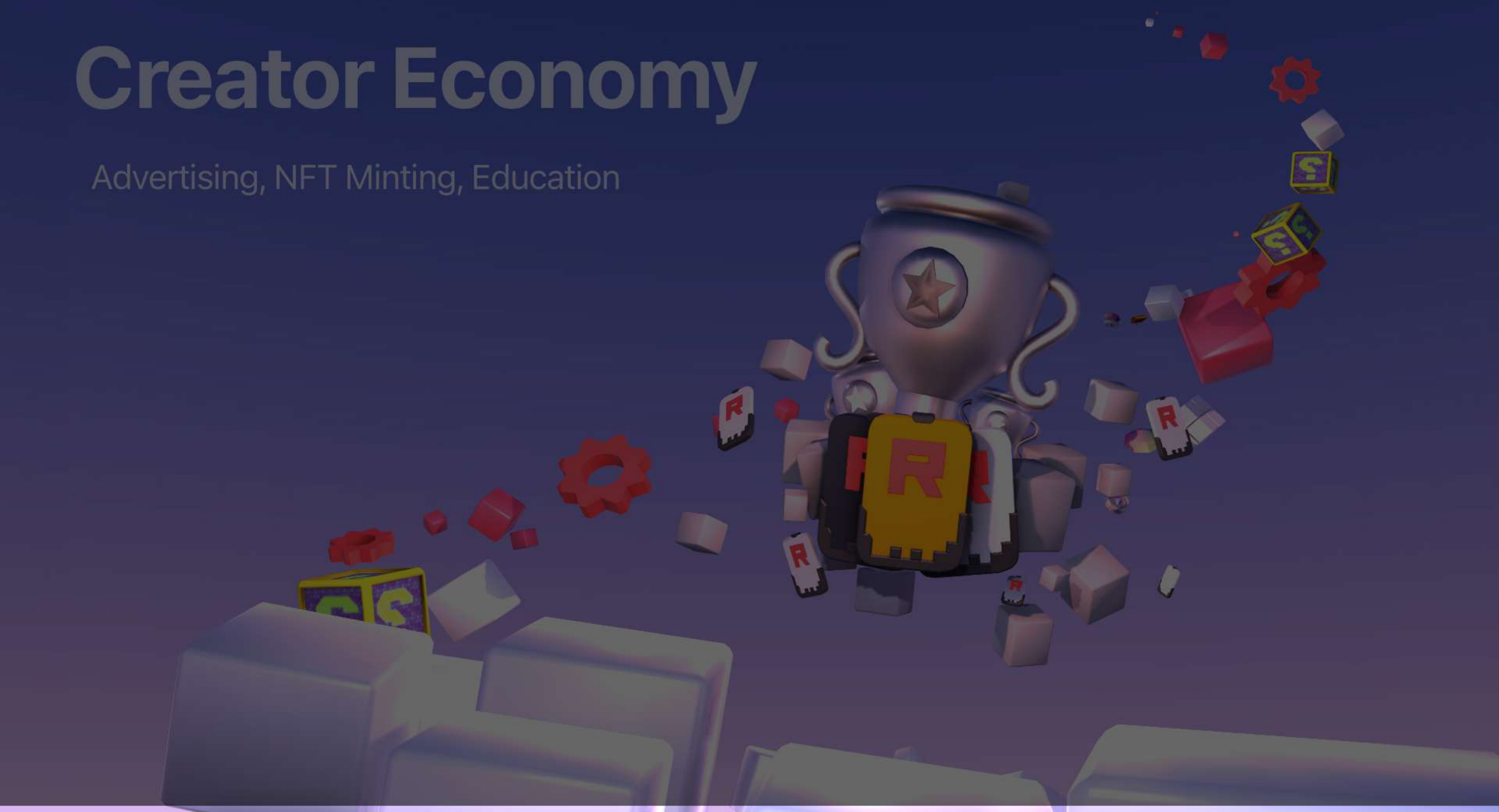
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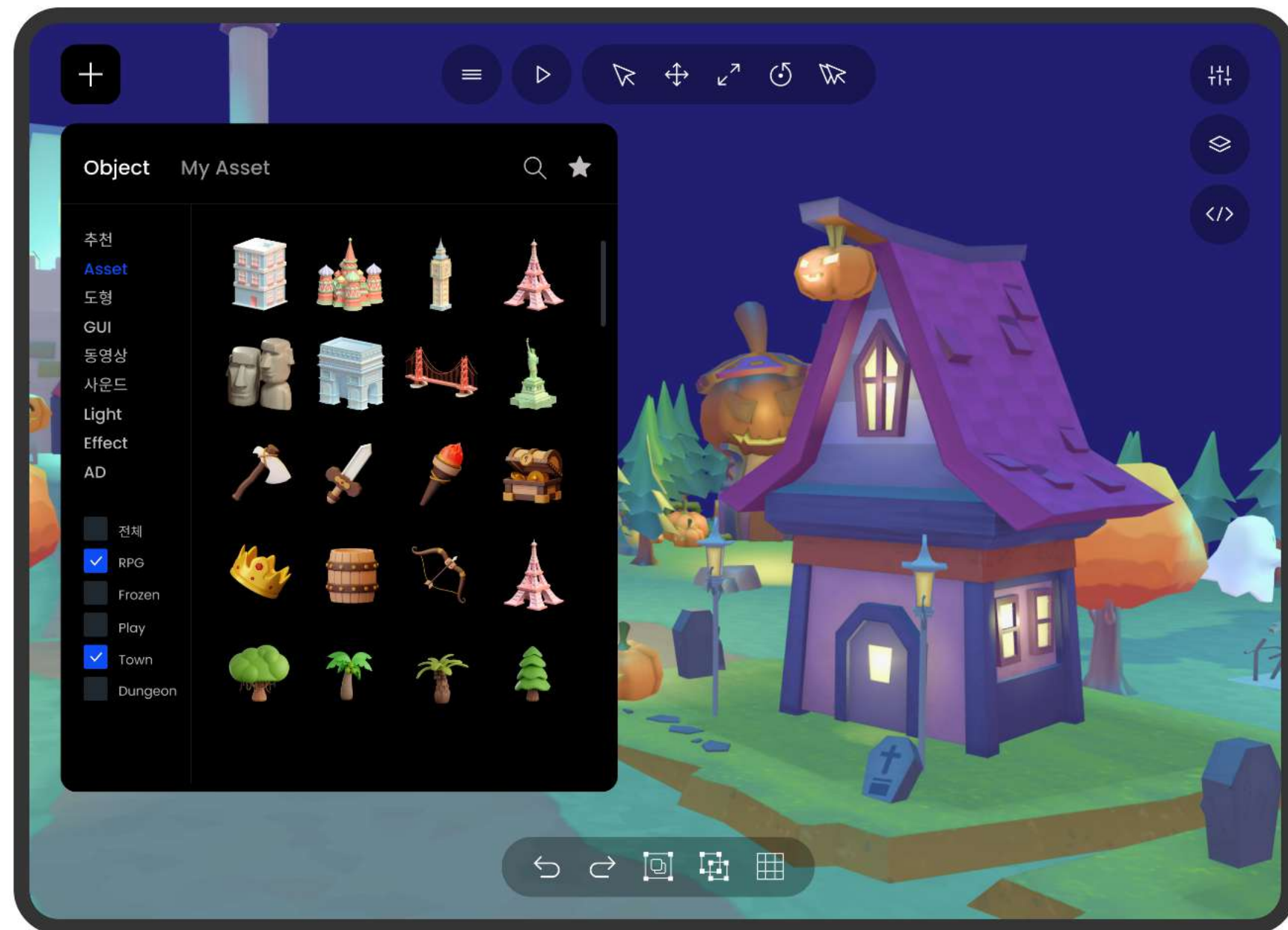
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Metaverse Studio

Powerful, Flexible and Easy to Use



✓ Multi Devices

Support for all devices



✓ Visual Coding

(OOSC : Object Oriented Block Coding)



✓ Co-creation

Build Real-Time Co-creation



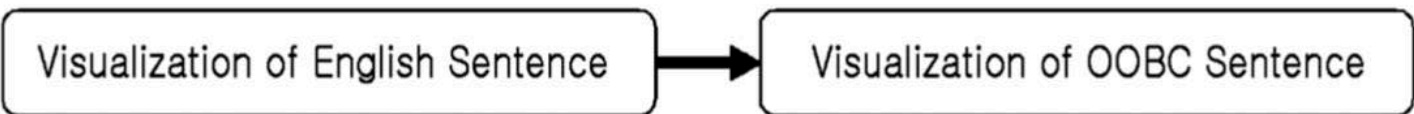
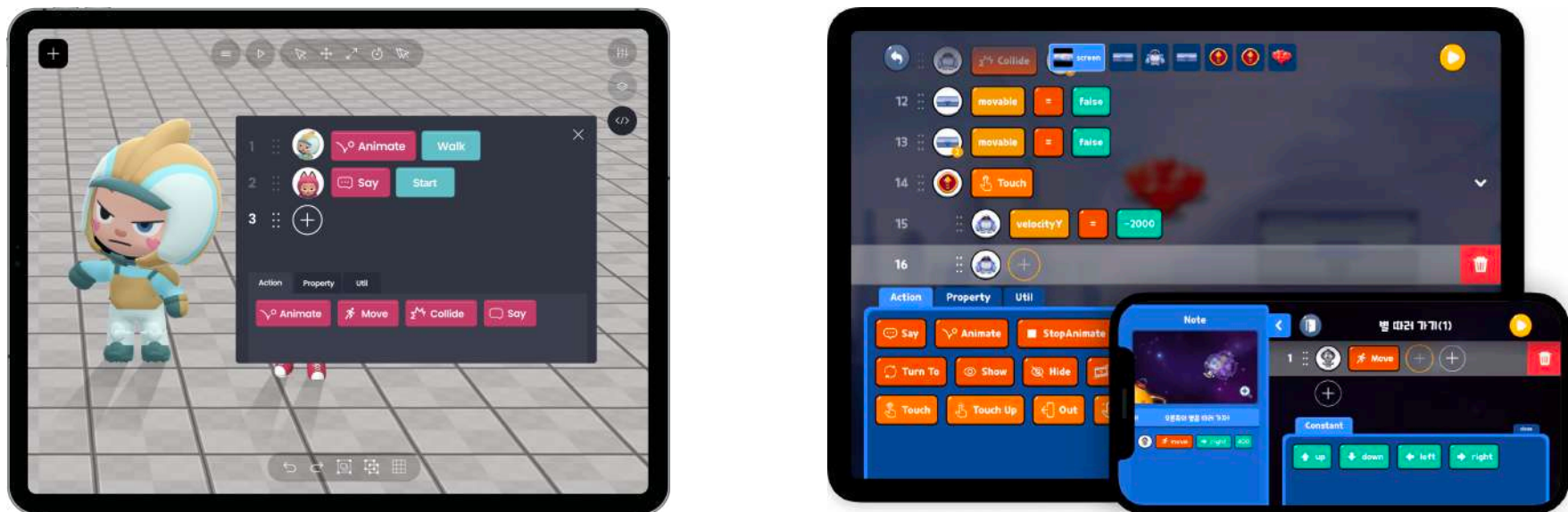
✓ AI-Assisted Contents

(JavaScript Text Coding)



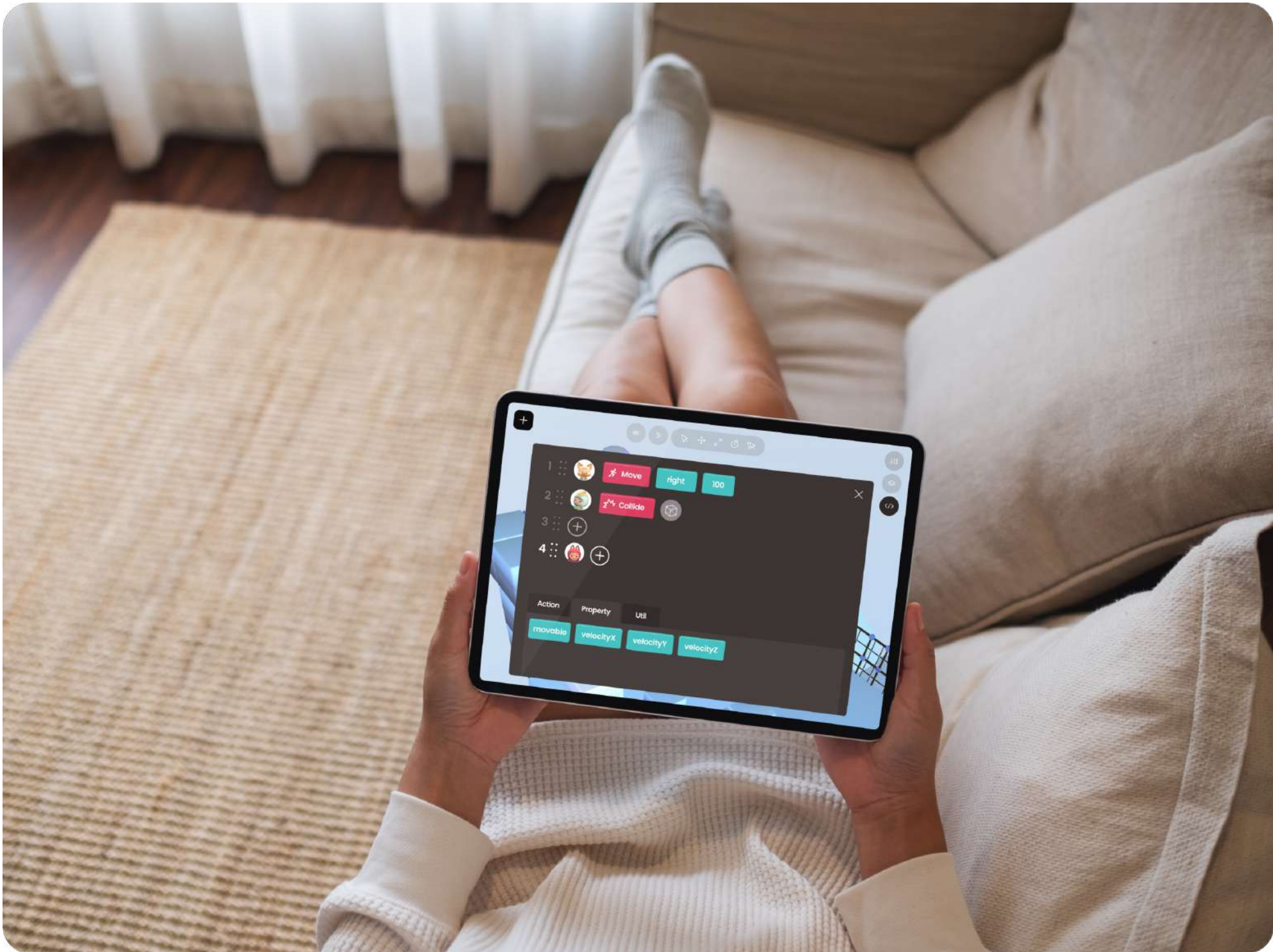
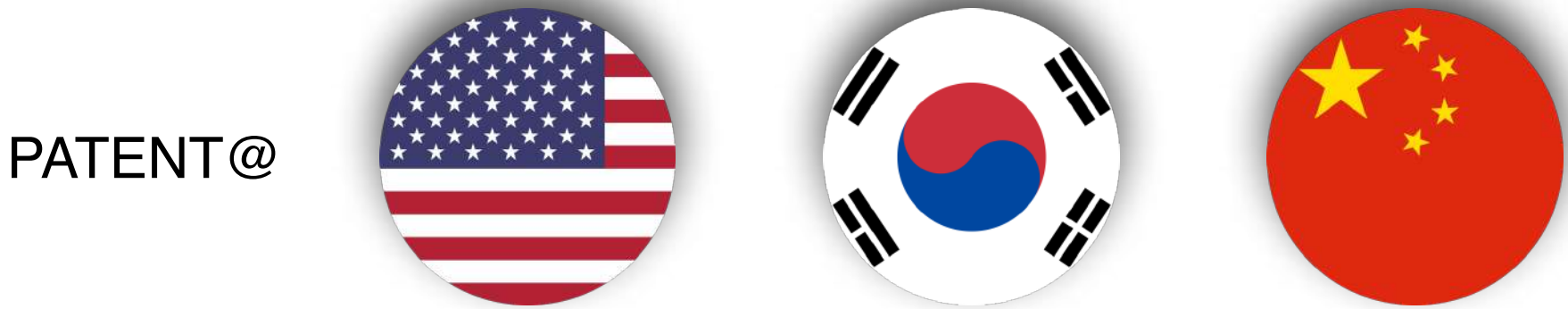
Visual Coding - OOBC

OOBC - Object-Oriented Block Coding is world's most advanced visual coding system.



| | | | | | | | | | |
|--------------------|---|---|-----|---|--|--|--|--|--|
| Sentence Pattern 1 | S | V | | | | | | | |
| Sentence Pattern 2 | S | V | C | | | | | | |
| Sentence Pattern 3 | S | V | O | | | | | | |
| Sentence Pattern 4 | S | V | I.O | | | | | | |
| Sentence Pattern 5 | S | V | O | C | | | | | |

| | | | | | | | | | |
|-----|---------|---------|------------|------------|-----|-----|--|--|--|
| Hoi | GO | ~ | 401 | | | | | | |
| Hoi | MOVE | X | ~ | 402 | | | | | |
| Hoi | ONCLICK | MOVE | Second (2) | ~ | 403 | | | | |
| Hoi | move | Oka | MOVE | Second (2) | ~ | 404 | | | |
| Hoi | hide | onclick | show | Oka | ~ | 405 | | | |







Drag & Drop and Tap to implement interactions on any device.

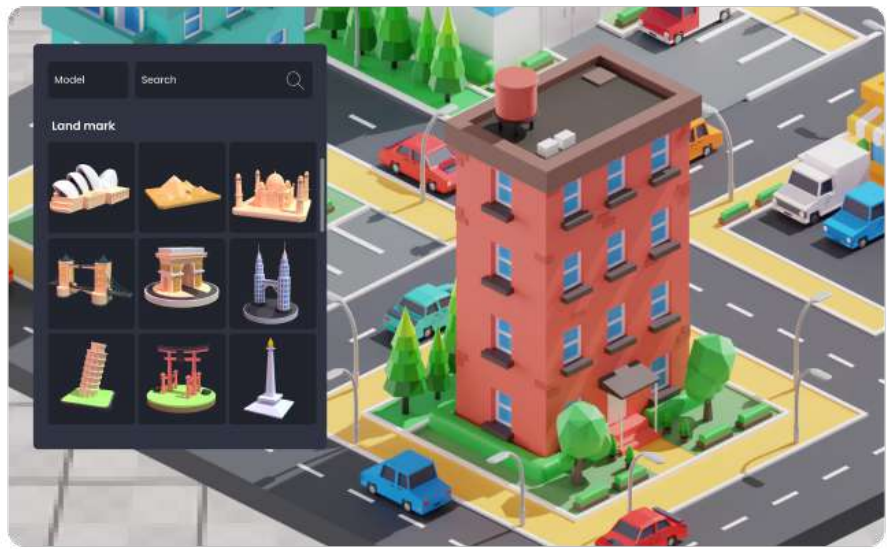
Redbrick vs Others

List of features available only in Redbrick Studio

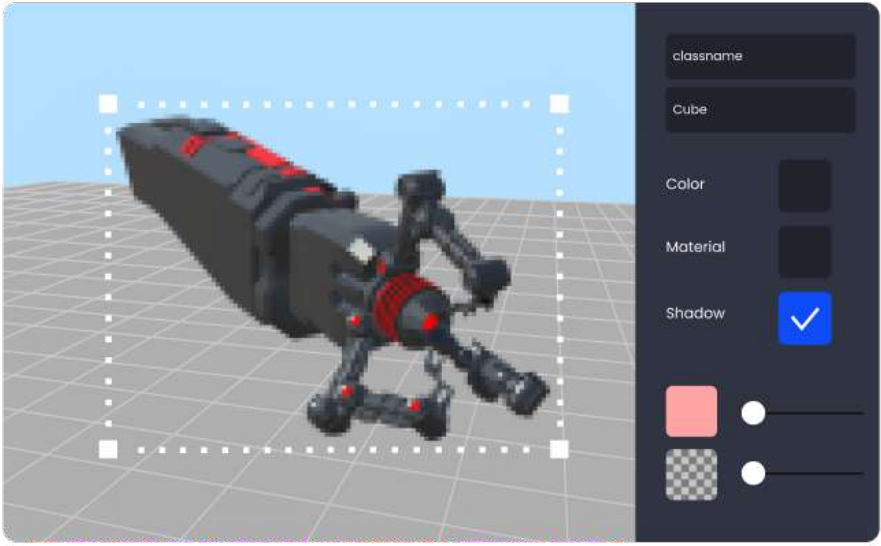
- Method and device for providing an AI tutor-based coding learning platform using compiler technology (Registration)
 - Method and device for providing coding education services that can be linked on mobile (Registration)
 - Methods, systems, and non-transitory computer-readable recording media to support block coding (Registration)
- 用于支持块编码的方法、系统及非暂时性计算机可读存储介质 (To be filled in China)
 - Open Metaverse-related network and content cloud technology (To be applied)
 - Technology for sending out advertisements in a metaverse environment (To be filed)

| | Redbrick | Roblox | Decentraland | The Sandbox |
|---|--|---|---|---|
| Metaverse Platform |  |  |  |  |
| Massively Multiplayer (MMO) | O | O | O | O |
| Playable on Windows, OSX, Linux | O | O | O | X |
| Playable on Smartphones (Android/iOS) | O | O | O | X |
| Voice Chat | O | X | O | X |
| Custom Player Avatars | O | O | O | O |
| Open Metaverse | O | X | X | O |
| Create on Tablets (Android/iOS) | O | X | X | X |
| Fully Programmable Worlds & Systems | O | O | X | X |
| Create with Education Contents | O | O | X | X |
| Create on Visual Coding | O | X | X | X |
| Create on AI-Assisted User-Generated Contents | O | X | X | X |

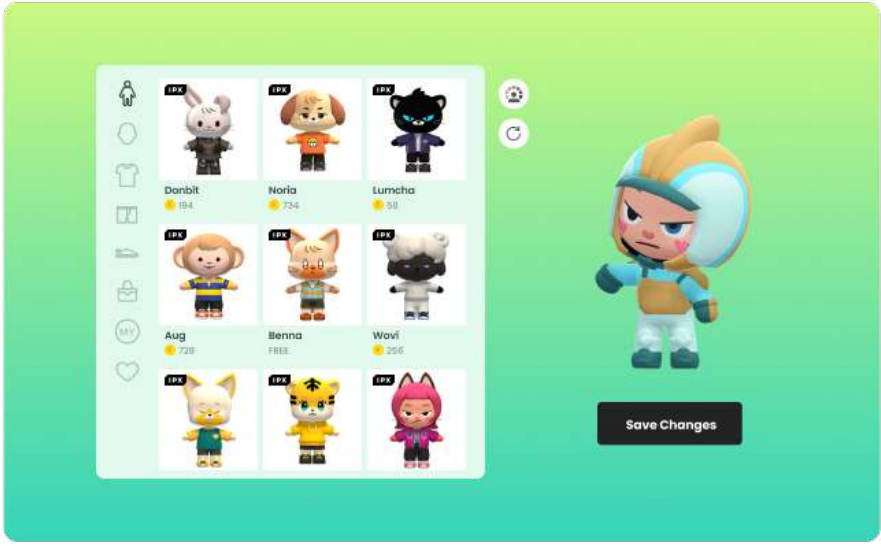
Studio Roadmap



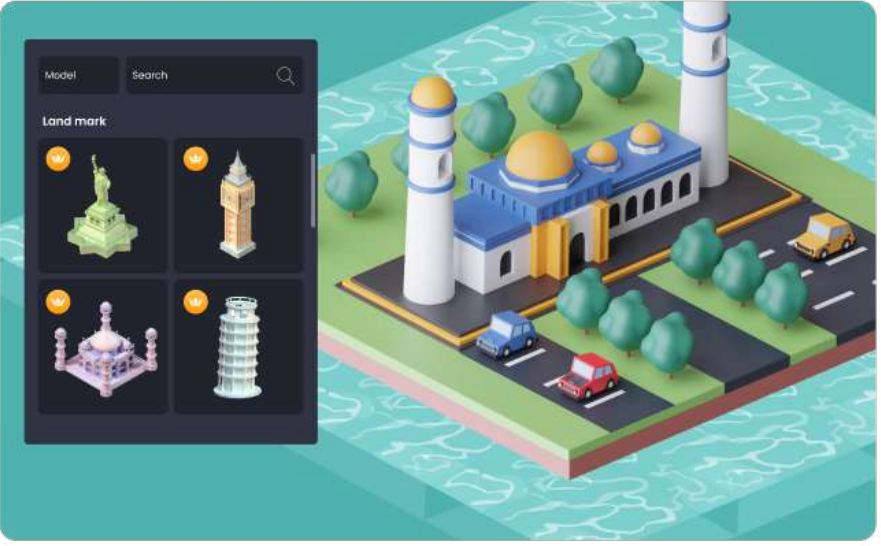
NOW
3D Studio
Standard version



STEP 1
Asset Studio



STEP 2
Avatar Studio



STEP 3
3D Studio
PRO version



STEP 4
3D Studio
Co-Creation Mode

Contents Cloud

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3D Studio, SDK, Patents



Creator Economy

Advertising, NFT Minting, Education



Tokenomics

BRIC, Token Ecosystem, Allocation



Creator Economy

Open & Sustainable Eco-System with Blockchain Technology

Data

Creators

Total 177,504

MAU

76,500

Certified Educator

324

Created Content

455,473

Avg Usage Time

40 Mins

Highest Income for Tutor

\$4,000/month



Tokenization

Utility Token & NFT Land Publication

NFT Marketplace

Ownership of digital assets and trade system

DAO System

Platform policy will be decided by partners and users

C2E: Advertising

Advertising System that Increases Creators' Profits

* As of 2022/10/03

C2E: World, Game, Asset, Avatar

NFT Minting for Creators in various fields to earn profits



World



Game



Asset



Avatar



Creator



User



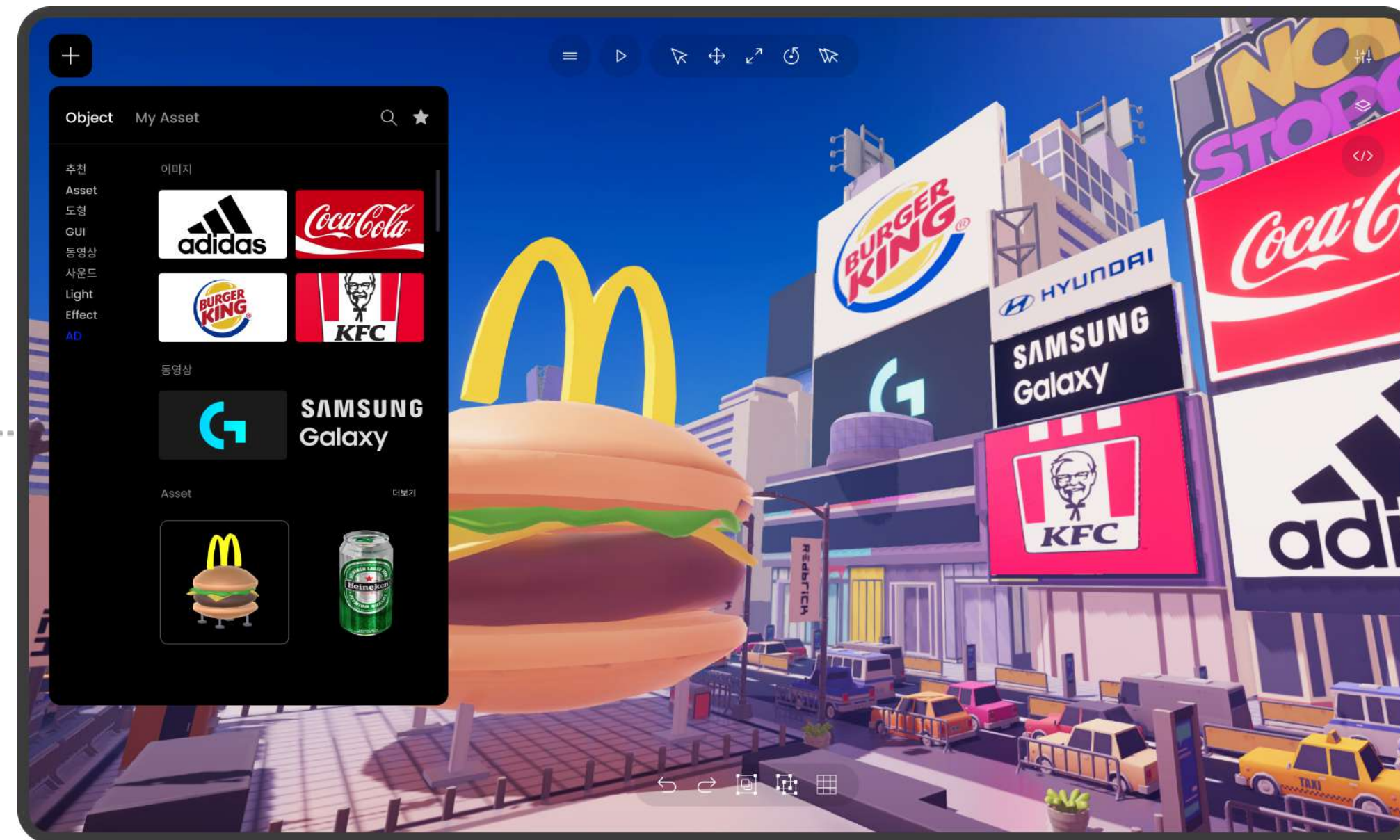
Creating&NFT Minting

C2E: Advertising

Creators decide when and where to add Ads to benefit from user traffic



Creator



A. Bumper Ad



B. In-world Ad

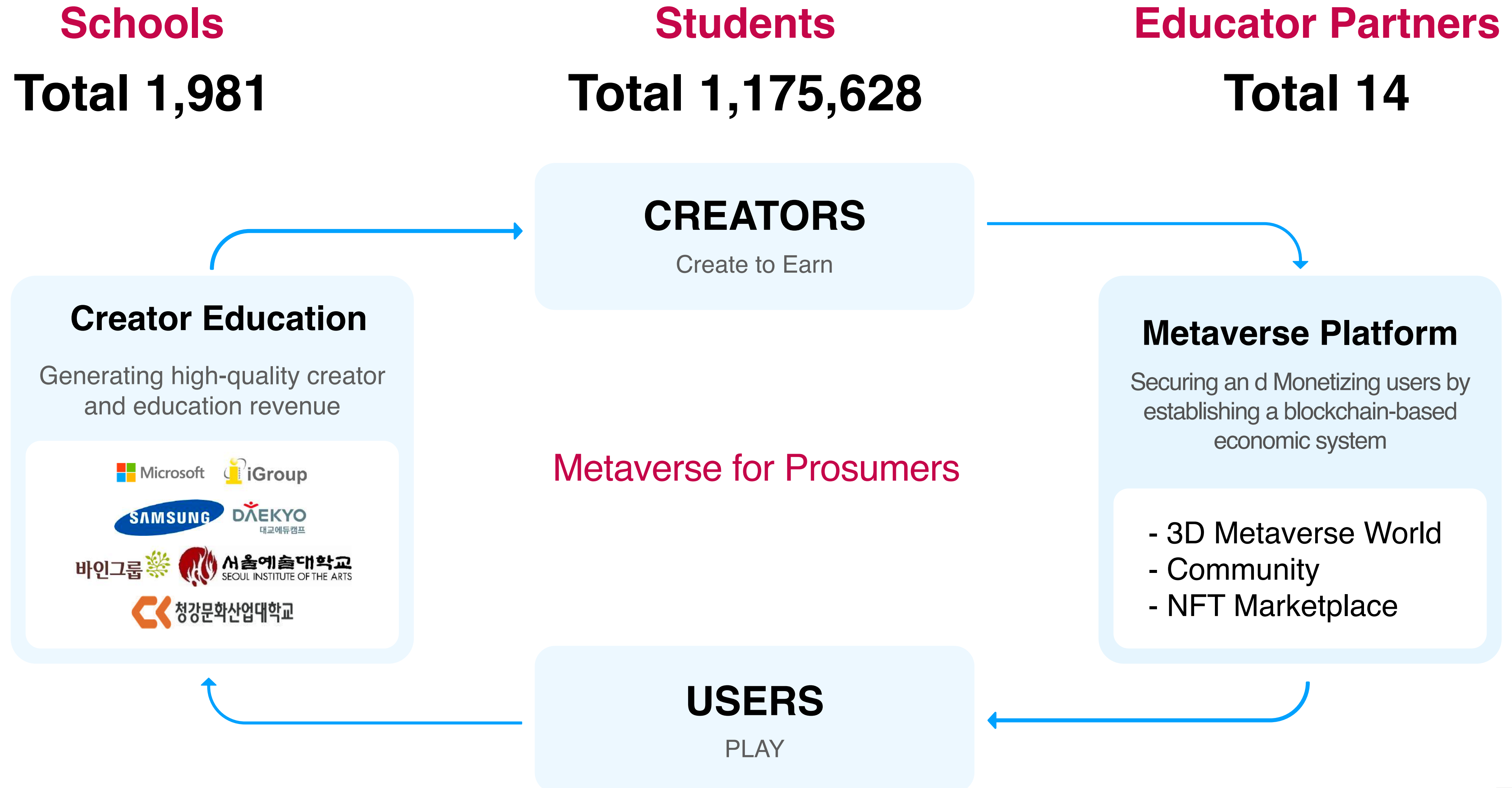


C. Commercial Asset Ad



Education for Creators

Creator Economy ecosystem where users create and consume themselves through a creator training environment



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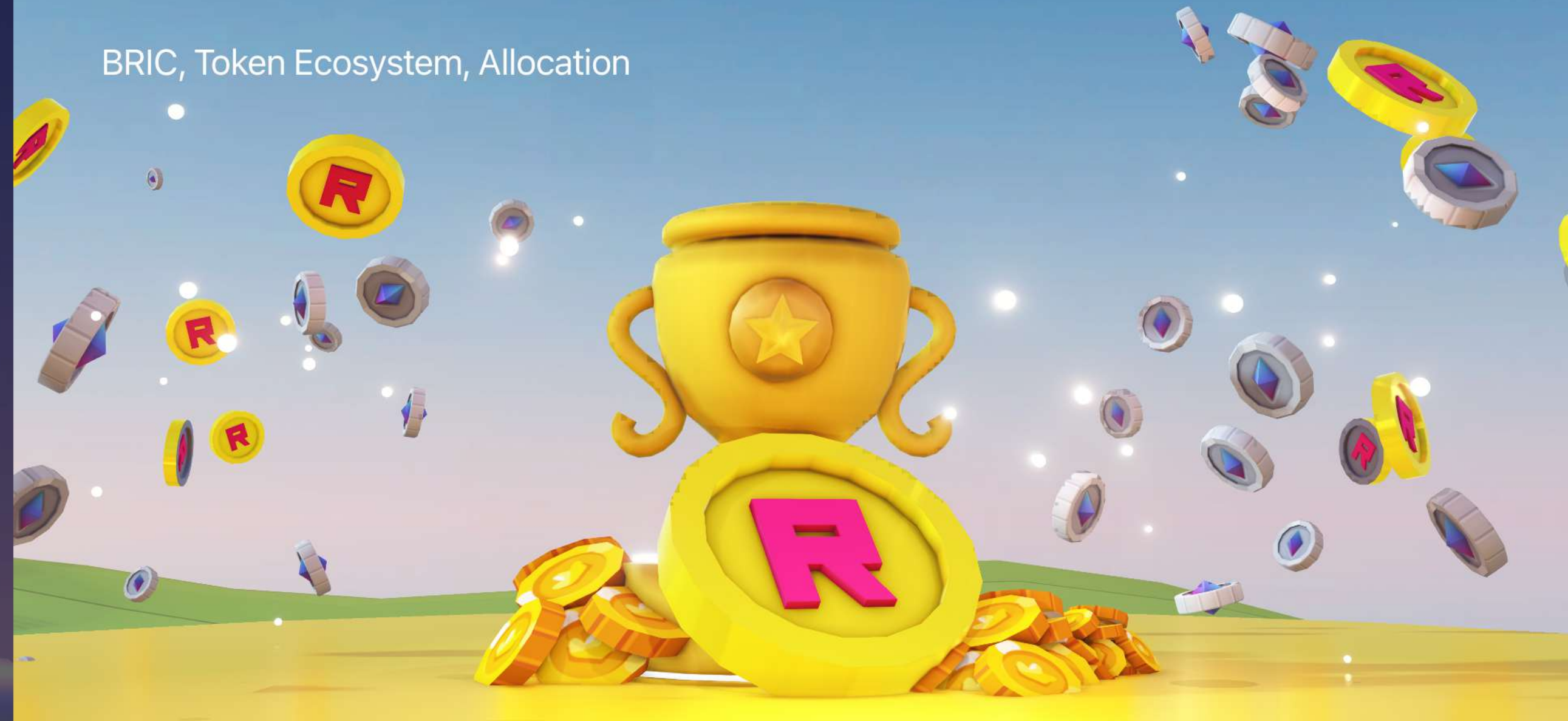
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Tokenomics

BRIC, Token Ecosystem, Allocation



Utility Token / Governance NFT / DeFi

- BRIC Token, which is used as a major currency within the Metaverse Platform
- Land NFT with DAO's right to participate in Governance
- DeFi for Ecosystem Participants' Virtual Asset Retech



Utility Token (Bric)

- CREATOR, USER, Enterprise, etc. as Compensation for Ecosystem Participation
- Key Currency of Economic Activity in the Ecosystem



Land NFT (ERC-721)

- Virtualization for the operation of the economy system in the metaverse ecosystem
- Land NFT Operational Revenue Generation (Sales/Rent/World Build/ Advertising Revenue, etc.)
- Have participation in Metaverse Platform Governance

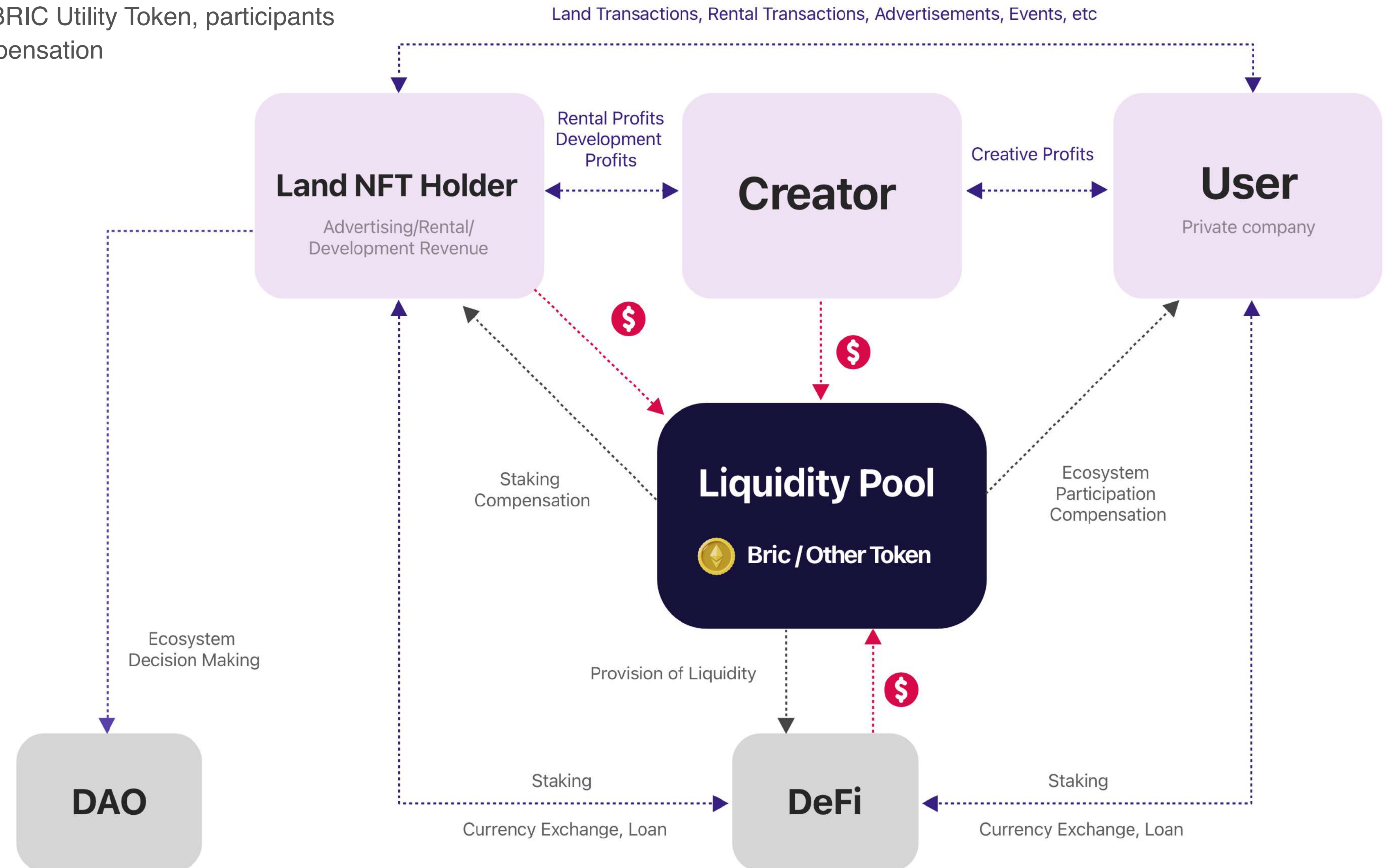


DeFi

- Stable revenue growth through loans/preductions
- Realizing Profit through Exchange
- Increase return on investment through participation in operational protocols between virtual users

BRIC Token Ecosystem

Through the virtuous cycle structure of BRIC Utility Token, participants in each ecosystem can receive fair compensation according to their participation



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