발표요약본 (Presentation Summary)

Plenary Session 1.

Nicky Jackson Colaco Vice President, Global Head of Public Policy, Roloex

Generative AI on Roblox: Future of Creation

Roblox provides creators with a platform that enables people to build the most immersive 3D experiences. With Roblox Studio, creators have everything they need, out-of-the-box and for free, to build their experiences and publish immediately on all popular platforms, reaching 58.8 million people daily worldwide. With the advent of generative AI techniques, however, we are seeing an opportunity to revolutionize creation on the platform, both by augmenting Roblox Studio to make creation dramatically faster and easier, and also by enabling every user on Roblox to be a creator.

※ 연사가 발표자료 공개에 동의하지 않아 발표요약본으로 대체하여 제공합니다. Speakers did not granted to release their presentation materials, therefore, a presentation summary will be provided.